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ABSTRACT

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Racism Discourse (Re)Exploited: The Events at the EU-summit in Gothenburg 2001 and Their Racialisation by Swedish News Media

The aim with this paper is to discuss the construction in media of the discourse around the movement for doing another world possible. More specific is the case that I have studied how demonstrations and other events were displayed by media the week that the EU-summit in Gothenburg June 2001 took place. I will try to focus on and show in which possible discourse the event was constructed, how this is present in the pictures and texts and which consequences that might follow by this representation. This paper might expand how to think about the construction of 'the other'. Following Robert Miles, and what he says about racism, that it is a mistake to limit the parameters of racism by reference to skin colour because various 'white groups' have been the object of racism, the article tries to understand under which circumstances racism can be understood. My thesis is that media's representation functioned as a example of how included people, white, Swedish and political might become racialised as 'the other' when that 'otherness' has a function. And this racialisation of different people at different events is important to understand today when the media seems to have more power over our socialisation than ever before.